Engage the public and the Forests through graphic design and communications!



Project Title	Engage the public and the Forests through graphic design and communications!
Project Summary	Provide foundational designs & communications to the USFS Volunteers & Service Program's Center of Excellence. You will work with our team of specialists to design & develop resources that will serve both the public & Forest Service staff in revitalizing & expanding our community engagement program.
Country	United States

Project Description

With over 13.3 million acres of land and 23 million visitors, the Southern Region, Region 8, encompasses the 13 southern states and Puerto Rico. To maintain, sustain, and care for our public land, volunteers, service participants, and partners are essential an are the very foundation of this Agency.

The Volunteers & Service Programs Team analyzes, strategizes, and strengthens partnerships to enhance Forest Service capacity and address the pressing needs of natural resource conservation and connecting people to their public lands. However, we know that clean, consistent, and well-designed communication is key to expanding our capacity.

VSFS eInterns will support this Regional team as they create a cohesive and professional design to the Volunteers & Service Programs communication tools. Volunteers will help expand on logo artwork to design templates, one-page documents, newsletters, social media posts, resources, and online content. We also look for support to design useful and affordable SWAG items for volunteers, service participants, and partners.

Required Skills or Interests

Skill(s)
Design thinking
Marketing
Social media management
Storytelling/blogging/vlogging
Website design

Additional Information

Candidates should have interests and skills in the following:

- Communications
- Graphic Design
- The Microsoft Suite (Power Point, Word, Share Point)
- Social Media (Facebook)
- Web-Based Email Marketing Software

Volunteers will be signed up under Individual Volunteer Agreements (OF-301a). All Volunteers are asked to record their hours worked on this project and will be reported in the Volunteer & Service Programs Accomplishments Database (VSReports), the official reporting database.

Language Requirements

None